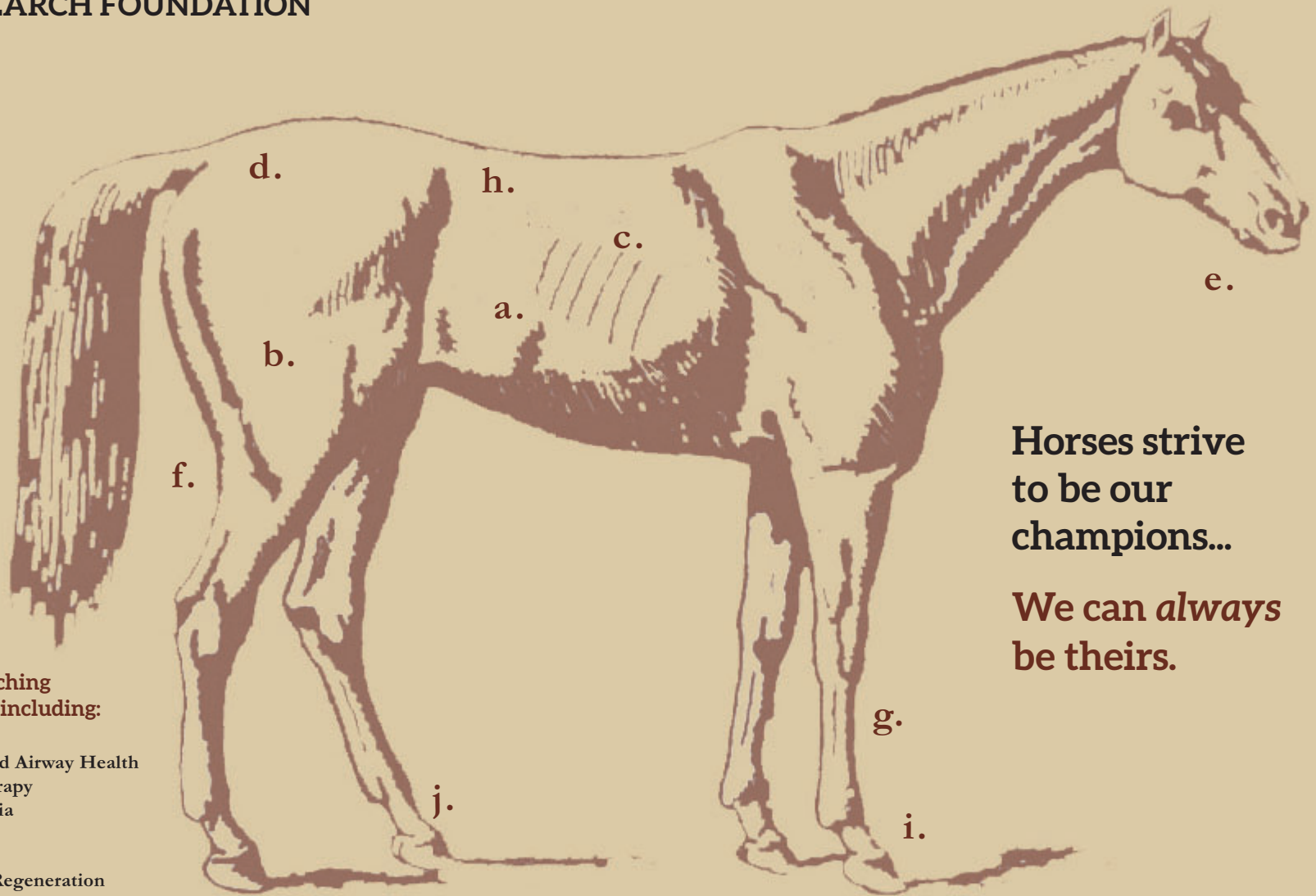




**GRAYSON-JOCKEY CLUB  
RESEARCH FOUNDATION**



Funding research touching  
all points of the horse including:

- a. Respiratory and Airway Health
- b. Stem Cell Therapy
- c. Foal Pneumonia
- d. Placentitis
- e. Herpesvirus
- f. Equine Bone Regeneration
- g. Digital Hypothermia
- h. Colic Treatment
- i. Laminitis
- j. Safe Racing Surface Characteristics

**Horses strive  
to be our  
champions...**

**We can *always*  
be theirs.**

**“ For veterinarians, research is the currency  
we trade in, and every day we use  
information these researchers generate. ”**

--- Dr. Larry Bramlage  
Orthopedic Surgeon  
GJCRF Board of Directors

## WHO WE ARE

Since 1940 Grayson-Jockey Club Research Foundation has been a leading non-profit charitable organization that any horse lover can join. We are committed to the advancement of horses of all breeds by funding the very best veterinary research at universities worldwide.

Grayson has no alliance with any one university, so the foundation is free to fund the best research regardless of where it takes place.



## REVIEW OF PROJECTS



The Research Advisory Committee which reviews and recommends each grant application, is a rotating group of 32 individuals representing various research specialties and veterinary practices from across North America.

The goal of the review process is to identify scientifically well-founded projects with the greatest impact on both the horse industry and the problem being studied.

Four committee members are assigned to each grant to judge the science and the impact or relevance of the project to the industry. The entire 32-person committee joins in evaluating and ranking each project.

## PUBLICATIONS



Grayson is the industry leader in publication of scientific papers in peer-reviewed journals. Since 1999, Grayson-funded research has resulted in over 300 published scientific papers and continues to grow each year. All other funded projects are scheduled for additional publications.

## TARGETED RESEARCH



Each year funded research focuses on the impact and the quality of the science for a wide range of equine health issues.

- EIPH
- Stem Cell Therapy
- Foal Pneumonia
- Placentitis
- Safe Racing Surface Characteristics
- Herpesvirus
- Equine Bone Regeneration
- Digital Hypothermia
- Colic Treatment

## CAREER DEVELOPMENT AWARDS

The foundation offers two \$15,000 research career development awards, the **Storm Cat Career Development Award** and the **Elaine and Bertram Klein Development Award**, both with the long-term goal to spur development of potential career researchers in post-graduate and post-residency students.

*Grayson supported the cryotherapy that likely minimized the devastating effect laminitis could have had on Lady Eli's hooves.*

*The efforts of the foundation have supported funding for multiple laminitis projects and had a direct impact in helping save Lady Eli's life, racing career and legacy.*



# GET INVOLVED

There are several ways to make an impact in the lives of horses by supporting Grayson-Jockey Club Research Foundation.

## DONATE

Donations of any size are welcome. Past contributions range from a \$2.5 million bequest to \$5 from a devoted horse fan. Optionally your donation can be made in Honor or In Memory of someone or a special horse. With a donation of \$100 or more you can opt to become a member.

## EVENT PARTICIPATION

The foundation hosts a number of fund-raising events throughout the year. Profits from these events directly benefit the foundation's research efforts. These events range from charity golf tournaments and silent auctions to private cocktail and dinner parties, farm events and trail rides.

Corporate Partners, Professional Circles, and Junior Memberships are also available.



*Always Dreaming benefitted from studies Grayson funded on the treatment of gastric ulcers at several universities.*

# CORPORATE PARTNERS PROGRAM

We are looking for successful companies to partner with that have an understanding and appreciation of how equine research is imperative to the success and livelihood of the equine industry.

The involvement of such distinguished equine companies with Grayson illustrates that, although historically affiliated with the Thoroughbred industry, we exist to help all horses.

As a partner with Grayson you will be a part of the Corporate Partners Program at the level of your choosing. Benefit options detailing levels are below:

### PARTNER LEVEL

\$2,500 - \$9,999

- An invitation to our annual Grayson reception
- Invitations to educational programs and special events
- Special recognition in the annual report, logo/link listed on website and a mention in the Grayson newsletter
- Three (3) corporate members
- Grayson pin

### LEADER LEVEL

\$10,000 - \$24,999

- An invitation to our annual Grayson reception
- Invitations to educational programs and special events
- If available, Grayson may provide health-related content for publication
- Special recognition in the annual report
- Company logo on display for one Grayson print ad included in the BloodHorse, BloodHorse Daily and Grayson newsletter
- Sharing of approved and provided branded communications
- Rokeby Circle membership
- Four (4) corporate members
- Grayson pin

### CHAMPION LEVEL

\$25,000 +

- Exclusive Corporate Partner sponsorship opportunities beyond the following:
- An invitation to our annual Grayson reception
- Invitations to educational programs
- Tickets to special events
- Official press release announcing partnership
- If available, Grayson may provide health-related content for publication/veterinarian interviews for publication
- Company logo on display for one Grayson print ad included in the BloodHorse, BloodHorse Daily, and Grayson newsletter
- One Grayson-partnered ad in the BloodHorse
- Company feature in the Grayson digital newsletter
- Partnership presence at all Grayson-attended equine related events
- Special recognition in the annual report, logo/link listed on website
- Social media content, branded communications provided through engagements of Grayson-Jockey Club Research Foundation associated partners
- Five (5) corporate members
- Grayson pin

## CREATING A LASTING LEGACY OF HELPING HORSES

The health of horses depends on continuous advancement in equine medicine. Dedicated to furthering not only horse health, but also young minds with novel ideas and unique approaches for advancing equine health, Grayson has improved the veterinary care of horses through important research grants for more than 80 years.

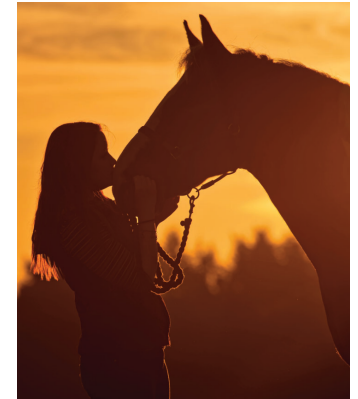


Joining this mission are equine industry professionals, trainers, owners, breeders, riders, and general horse lovers who have included Grayson in their estate planning. These gifts ensure that equine health research will continue for generations to come. Donors are remembered in perpetuity for making a difference in the health of horses. To recognize these individuals and their lifelong commitment, Grayson recognizes these individuals in the Heritage Society as well as on the Virtual Tribute to Horses Wall.

Estate planning does not need to begin late in life. Foresight today can make a significant impact on the well-being of horses in the future.

## DID YOU KNOW THERE ARE CREATIVE WAYS TO SUPPORT GRAYSON?

Ways in which the foundation, you, and your loved ones all benefit at the same time? Such giving techniques are called "planned gifts," because with thoughtful planning, you create win-win solutions for you and the foundation.



The Heritage Society honors those loyal individuals who have included a gift to the foundation in their will and/or estate plan. Consider making a planned gift by designating a percentage of your estate.

## FOR EXAMPLE, YOU CAN:

- Make a gift that costs nothing during your lifetime.
- Give stock and realize larger tax savings.
- Donate your house/property, and get a tax break all at the same time.


For more information please call Grayson at (859) 224-2842.

# TRIBUTE PROGRAM

Our Tribute Program enables you to pay tribute to a favorite horse. Simply donate in honor or memory of the horse. You can opt to provide a photo of the horse and include a short written tribute with your donation.

An example of the Champion level is shown below:

**Wilma**  
Dr. Mark Phillips  
Donated by:  
Kim & Laura Little



Wilma was the most special kind of horse. She loved nothing more than jumping and showing except for bananas, her favorite treat. From her looks to her personality, Wilma was of the extraordinary sort and seemed to have a higher level of understanding. I am convinced she knew how to count her flakes of hay and would not rest until she was given the full amount she was owed. She only wanted to please the people around her and never disappointed me in the show ring or at home. Together we learned how to jump the biggest tracks of our careers, and she always kept her composure. I never did manage to find the top of her scope as her athleticism was not to be overshadowed by her personality. Wilma was a truly exceptional horse, my best friend, and simply gone too soon.

Visit us at our website for more details.

# JUNIOR MEMBERSHIP

## MEET ADMIRAL

Hello! My name is Admiral and I am the official pony of the Grayson-Jockey Club Research Foundation. My role is to educate today's youth about horse health, and how they can give back to the horses and ponies who have given them so much.



## WHAT DOES YOUR MEMBERSHIP INCLUDE?

Along with helping to fund equine research your membership will include the following:



- A toy pony from our stable
- Membership certificate with your pony's name
- A fun fact card of a well known horse
- Access to our email newsletters
- Surprises during the year

Join our mascot, Admiral, by becoming a junior member of Grayson-Jockey Club Research Foundation... a great way to give back to the horses and ponies you love.

*Grayson-funded projects at Cornell University included research that helped Gus, an American Quarter Horse, who suffered from colic.*



## RIDER AMBASSADOR PROGRAM

What we look for in a Grayson Ambassador is someone who will genuinely promote our organization both in person and through their social media channels. Most importantly, we look for riders with good character and class. Our riders are expected to support other riders, must be kind to their horses and be a strong horseman or horsewoman, as well as demonstrate respect to their peers and the sport. Our ambassadors are role models not only for our organization but for the strongest strength of character a rider can have.



### Ways ambassadors support the foundation:

- Assisting with social media presence
- Interviews and testimonials for the foundation's website
- Promotion of Grayson at events and horse shows

## PROFESSIONAL CIRCLE

The foundation's biggest assets are not just its donors, but also its ambassadors. People who believe in creating healthier lives for horses through the support of equine research and the desire to increase awareness about the impact the foundation makes in the research community.



The Professional's Circle is a group of trainers, riders, jockeys, and industry professionals who support the foundation with gifts of time, talent, and treasure. They all are focused on one goal to ensure the health and safety of all horses through continued quality equine research.

Not only do many of these individuals make a financial contribution, but they help spread the message to their fellow equine colleagues as part of our ambassador program.

